

# VISION MACULAR HEALTH FORMULA

**A World-First in Vision-Boosting and Anti-Cataract Nutrition--Never Before have so Many Proven Sight-Improving and Retina-Protective Compounds Been Combined in Such a Powerful and Synergistic Formulation; Some People Report: "I Threw Away My Glasses"!**

Maintaining eye health is a major concern as we age. As we get older, our eyes have a harder time fighting off free radicals that cause oxidative stress and damage to the delicate eye mechanisms, tissues and fiber. This highly oxidized environment within cells comes about as a result of a chemical reaction from exposure to oxygen, carbon monoxide, cigarette smoke and sunlight. Since the lens of the eye acts as light shield for the retina, it's no wonder it takes all the oxidative punishment. The destructive action of free radicals also destroys enzymes that are needed to maintain cellular metabolism. And, since blood flow decreases with age, the eye is further deprived of other essential nutrients for health. This extraordinary, super-upgraded formulation uses time-tested ingredients that are renowned for boosting eyesight capacity along with leading-edge antioxidants and massive amounts of Vitamin C to protect the eyes at the same time. Powerful immune-boosting and anticancer minerals such as Zinc, Copper and Selenium have also been utilized to complement the powerful herbal and phytonutrient combinations. In special tests conducted prior to releasing this formulation, respondents reported extraordinary results from near-blindness being overcome to being able to discard reading glasses and contact lenses. No less than 119 individual ingredients were harnessed to give mankind possibly the greatest gift of all--the gift of sight.

**INGREDIENTS:** Beta Carotene; Vitamin C; Vitamin A; Vitamin E; Vitamin B3; Copper; Zinc; Selenium; Citrus Bioflavonoid Complex; Lutein; Marigold Extract; Zeaxanthin; Acetyl Cysteine; Taurine; Bilberry Extract; Ginkgo Biloba; Flax Seed Oil Powder; Alpha Lipoic Acid; Amla; Green Tea Polyphenols; Ocean Source Mineral/Trace Mineral Complex; Ocean Source Peptide/Amino Acid Complex.

**BETA CAROTENE:** A Vitamin A precursor, converting to Vitamin A in the liver as the body requires. A powerful anti-infective and antioxidant to protect against environmental pollutants and the aging process. Supplementation protects against loss of eyesight capacity and also has been proven to help prevent lung cancer.

**VITAMIN C:** The primary vitamin factor in the body's overall immune system operations. Protects against cancer, viral and bacterial infections, heart disease, arthritis and loss of eyesight. The retina is actually the densest concentration of Vitamin C in the entire body. It safeguards against radiation damage, heavy metal toxicity, environmental pollutants and early aging. Essential to the formation of new collagen tissue and boosts the healing process.

**VITAMIN E:** The third member of the Antioxidant Troika (Vitamins A, C and E). Powerful antioxidant and free radical scavenger. Vital for immune stimulating action and retards cellular and mental aging, alleviates fatigue and provides tissue oxygen to accelerate healing of wounds and burns. Works with Selenium against the effects of aging, cancer and loss of eyesight.

**VITAMIN B3:** A blockbuster B-Vitamin with a broad spectrum of functions including energy production, cholesterol control, sex hormone synthesis and also helps prevent the buildup of cholesterol in the liver and arteries. It is necessary for new myelin sheath protection nerves and stimulates circulation to the central nervous system, the heart, the eyes and the brain.

**COPPER:** The partner to Iron and thus needed to prevent anemia and exhaustion. Helps prevent hair from losing its color and needed for protein metabolism, bone formation and blood clotting. SOD (Superoxide Dismutase) is a Copper-containing enzyme that protects against free radical damage and boosts fertility.

**ZINC:** Over one hundred years ago, researchers acknowledged that Zinc was vital to optimal health. In the 1960s, it was added to RDA listings because of its necessity for overall health and immune function. People with compromised immune systems have one thing in common, low Zinc levels. It is the orchestrator of the body's thymus gland, which uses the Zinc to produce vital T-cells, the foot soldiers of battle that fight disease. Zinc is also needed to keep skin and hair healthy. Bones need Zinc in order to be strong and it also helps red blood cells transport carbon dioxide to keep oxygen/carbon dioxide levels balanced.

**SELENIUM:** Possibly the most powerful anticancer and antioxidant minerals yet discovered. It protects the body from free radical damage and heavy metal toxicity. An immune stimulant, it works with Vitamin E to prevent fat and cholesterol accumulation in the blood. It protects against heart weakness and degenerative diseases. A deficiency results in aging skin, liver damage, loss of appetite, hypothyroidism and loss of eyesight.

**CITRUS BIOFLAVONOID COMPLEX:** Part of the Vitamin C family, bioflavonoids prevent arteries from hardening, lower cholesterol and enhance blood vessel, capillary and vein strength. They protect connective tissue integrity, control bruising, internal bleeding and mouth herpes. They are anti-microbial against infections especially inflammation. Importantly, they retard cataract formation and guard against diabetic retinopathy. The body does not produce bioflavonoids, they must be obtained from supplementation.

**LUTEIN/MARIGOLD EXTRACT:** A nutrient from carotenoids like beta-carotene, cryptoxanthin, lycopene and Zeaxanthin. Lutein is not converted into Vitamin A, like Beta Carotene, but it does serve as a highly potent vision antioxidant. In conjunction with Zeaxanthin, it lends the most nutritional support of all the antioxidants to the eyes and overall vision. Lutein and Zeaxanthin make up the yellow pigment in the retina and appear to specifically protect the macula. A Harvard study reported that people eating the most Lutein were most likely to have the healthy retinas and macula.

**N-ACETYL CYSTEINE:** A semi-essential amino acid that works with Vitamins C, E and Selenium as an antioxidant to protect against radiation toxicity, cancer carcinogens and free radical damage to skin, arteries and the eyes. Stimulates white cell activity in the immune system and plays an active role in the healing process. Used successfully in cases of hair loss, psoriasis, skin tissue diseases and also relieves bronchial asthma through breakdown of mucous in the tissues. It converts to Glutathione in the body, this is a prime immune response enhancer and used extensively in all the latest AIDS research.

**TAURINE:** A powerful amino acid used for anti-seizure treatment and also works as a neurotransmitter to help control hyperactivity, nervous system imbalance and epilepsy. Normalizes irregular heartbeat and helps prevent circulatory and heart disorders, hypoglycemia, water retention and hypertension.

**BILBERRY EXTRACT:** Extraordinary herbal compound that has been revered for centuries because of its abilities to improve eyesight and ward off age-related blindness and loss of vision. Famous during World War Two for improving the night vision of fighter pilots who consumed large amounts of Bilberry Jam. Its actions have been shown to improve microcapillary circulation throughout the body, particularly to the eyes where dry macular degeneration and other age-related eye diseases are often caused by the breakdown of the circulatory system of the eyes.

**GINKGO BILOBA EXTRACT:** The famous "herb of the sages" from the East. A leaf extract of an ancient Chinese tree that has been used therapeutically for centuries to combat the effects of aging. It works by dramatically improving circulation throughout the body, particularly to the brain and eyes. Protects the brain from mental disorders and senility. Effective for vertigo, dizziness and tingling in the ears. As an antioxidant it protects the cells from damage and reduces blood cell clumping which can lead to congestive heart disease.

**FLAX SEED OIL POWDER:** Rich source of essential Omega-3 fatty acids which in turn are necessary for all nervous system health and generation of new myelin sheath protection the nerves.

**ALPHA LIPOIC ACID:** A major component of all cell membranes, without this the membranes are unable to function. Converts into prostaglandin's, hormone-like cell messengers that are instrumental in energy production and circulatory health, particularly to the eyes.

**AMLA FRUIT:** Of all the vitamins necessary for a strong immune system none's more important than Vitamin C and the retina is the densest concentration of Vitamin C in the entire body. The Amla Fruit is nature's richest source of Vitamin C and works on a far higher level than commercially produced and synthetic Vitamin C compounds. Excellent free radical fighter and antioxidant to protect the cells from DNA/RNA mutation and early onset aging.

**GREEN TEA POLYPHENOLS:** Has been used since antiquity for blood cleansing and eliminating pollutants, to combat mental fatigue as well as colds and flu. Latest research has shown extraordinary cancer-fighting capacities. Just one cup of green tea a day resulted in a 34% reduction in breast cancer rates in a 12 year study. The catechins and polyphenols in green tea are potent inhibitors of platelet aggregation, which lead to atherosclerosis. Also lowers blood cholesterol and triglycerides.

**OCEAN MINERAL/TRACE MINERAL COMPLEX:** The foundation of all our formulations. Blood plasma and purified ocean water minerals are identical. These minerals are in a special, dry form to give the body all the "life-generating" elements necessary to fight all disease and maintain life. Particularly high in Magnesium, the "mother mineral."

**PEPTIDE/AMINO ACID COMPLEX:** Another gift from the ocean. These are the building blocks of total proteins and necessary for all new cell formation.

**ZEAXANTHIN:** The most powerful of all the carotenoid phytonutrients. Has profound effect on protecting the eyes against macular degeneration, cataract formation while helping boost overall eyesight capacities.

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.